**Marketing Update**

1. **Monthly Webinar: Seniorly –** I figured since I have been promoting it for several weeks, why not host a webinar with them. Many of your fellow franchisees are using Seniorly and making money. Seniorly connects senior housing operators, in-home care agencies, and placement agencies with qualified leads and provides software to effectively manage senior care transitions. [Please click here](https://register.gotowebinar.com/register/6628973596738275596) to register: <https://register.gotowebinar.com/register/6628973596738275596>
2. **Quarterly SEO Report** – The second quarter SEO report has been posted to the marketing website. Please click here to view: <https://myabcmarketing.com/marketing-hub/>



1. **Second Quarter NAF Reports –** The goal is to get everyone their second quarter NAF reports in the coming week. Everyone should be proud of themselves as I can see lots of improvement quarter over quarter. Keep an eye out for it and as always if you have any questions or need assistance, please let us know.
2. **Alzheimer’s Campaign –** I was just speaking to our contact at the Alzheimer’s Association and she mentioned a bill stuffer has been working pretty good as a fundraising vehicle. I realize many of you might not be physically mailing out invoices, so please consider adding a postcard graphic to your email. [Click here](http://xbjae.vfyqk.servertrust.com/product-p/2pc9.htm) to see our postcard graphic that can be converted to a customized image that you can use for your efforts. Please put a request in through the print store if you are interested.