**Marketing Update**

1. **ALF issues with CareInHomes is FIXED –** Thanks everyone for your patience as we worked through the issue with our vendor. On Wednesday they reparsed the old leads in so they will be accounted for in Tableau.
2. **Marketing Webinar on How to Leverage LinkedIn for Business –** Ever wonder how to capitalize on LinkedIn. Tune into this this webinar and get some pointers. [Click here](https://attendee.gotowebinar.com/register/8097010737854892301) to register. The webinar is set for November 22nd at 9:00am PST.
3. **Artwork Library Orders** – It is important to plan ahead when ordering marketing materials. The graphics department receives orders in batches so occasionally we cannot turn an order around in less than 24-hours. All custom artwork, please plan on 3-5-day turnaround as print store artwork items are processed first.
4. **Community Based Ideas –** Never too early to plan for a holiday food drive. We have plenty of materials in the artwork library to help support your efforts. In addition we have a press release template in the marketing website ready for your food drive campaign.