**Marketing Update**

1. **Holiday Greeting Card Co-op** – As we have done for the last few years, the NAF will do a dollar for dollar reimbursement up to $125 for holiday greeting cards and postage. Please submit those paid receipts to me at [lmiramontes@abc-seniors.com](mailto:lmiramontes@abc-seniors.com).
2. **ALL NAF Co-ops Are Due December 20th** – I wanted to make sure to communicate this early so that everyone had plenty of time to collect their receipts and to spend their NAF co-op dollars. The co-ops that are included are the advertising co-op, the signage co-op, the SendOut card reimbursement, the holiday greeting card reimbursement and the car wrap co-op. Please do not wait for the last minute to turn in your receipts as we would be happy to accept them anytime between now and December 20th. Please submit those paid receipts to me at [lmiramontes@abc-seniors.com](mailto:lmiramontes@abc-seniors.com). See attached for more details on what qualifies for reimbursement.
3. **Alzheimer’s Donations** – Don’t forget to submit all of your Alzheimer’s fundraising dollars before the end of the year.