**Marketing Update**

1. **Forum Transfer of Content –** So we don’t lose any of our Facebook forum questions and answers, we are going to transfer all the content from the Facebook forum to the Webtools forum for safe keeping. This will allow both forums to have the same data. Please note, we are turning off the e-mail notifications from the old Webtools forum since you will get notifications through Facebook.
2. **Franchise Facebook Forum –** If you have not received an invitation to the new Facebook forum, please check to see if you have accepted my invitation to be a Facebook friend first. My user name is Joseph Larry Miramontes. Once you accept me as a friend, then I can invite you to the forum.
3. **Facebook Forum Webinar –** If you missed the webinar, please click here to hear the recording:<https://register.gotowebinar.com/recording/5339339919295655171>
4. **100 Branded Folders –** In February we will be sending another 100 branded folders to everyone in the system. Yeah!
5. **Advertising Co-op Changes** – In 2020, we have a few important changes to the advertising co-op. We will be eliminating the SendOut card co-op due to poor usage. If you want to send us the receipts to SendOut cards, we will apply that towards your regular advertising co-op in 2020. Also, budgets will be on a 12-month cycle so no need to turn in receipts twice a year. The deadline for the final NAF advertising co-op receipts, signage receipts or special incentive receipts is December 18th 2020. Similar to last year, turn in your receipts as early as you can and we will reimburse every quarter for your expenses.