**Marketing Update**

1. **Social Media Webinar Recording –** On Friday, we had over 60 people tune into the launch of our new social media platform. If you missed it, please click on this link below: <https://attendee.gotowebinar.com/recording/5977411806435626243>
2. **Balance Tracking System Flyers –** Last week we completed the Balance Tracking System flyers for both the consumer and the referral source.Please click here to view them: <http://xbjae.vfyqk.servertrust.com/category-s/127.htm>
3. **California AB 5 Law Flyers –** We just completed the AB 5 consumer and referral flyers for the California franchisees. Please click here to find them: <http://xbjae.vfyqk.servertrust.com/category-s/127.htm>
4. **100 Branded Folders –** In February we will be sending another 100 branded folders to everyone in the system. I believe they will be shipped out as soon as next week.